

## TABLE OF CONTENTS

<b>Summary Market Tables</b> . . . . .	<b>115</b>
2002 Total Expenditure	115
All Flour & Bakery to Cream	115
Canada to United States and 3-Country Total	115
Yoghurt to Beef	116
Canada to United States and 3-Country Total	116
Pork to Still Wine	117
Canada to United States and 3-Country Total	117
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	118
Canada to United States and 3-Country Total	118
2007 Total Expenditure	119
All Flour & Bakery to Cream	119
Canada to United States and 3-Country Total	119
Yoghurt to Beef	120
Canada to United States and 3-Country Total	120
Pork to Still Wine	121
Canada to United States and 3-Country Total	121
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	122
Canada to United States and 3-Country Total	122
2007 Retail Expenditure	123
All Flour & Bakery to Cream	123
Canada to United States and 3-Country Total	123
Yoghurt to Beef	124
Canada to United States and 3-Country Total	124
Pork to Still Wine	125
Canada to United States and 3-Country Total	125
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	126
Canada to United States and 3-Country Total	126
2007 Foodservice Expenditure	127
All Flour & Bakery to Cream	127
Canada to United States and 3-Country Total	127
Yoghurt to Beef	128
Canada to United States and 3-Country Total	128
Pork to Still Wine	129
Canada to United States and 3-Country Total	129
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	130
Canada to United States and 3-Country Total	130
2002-2007 Value Growth Rates	131
All Flour & Bakery to Cream	131
Canada to United States and 3-Country Total	131
Yoghurt to Beef	132
Canada to United States and 3-Country Total	132
Pork to Still Wine	133
Canada to United States and 3-Country Total	133
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	134

Canada to United States and 3-Country Total	134
2002-2007 Per Capita Growth Rates	135
All Flour & Bakery to Cream	135
Canada to United States and 3-Country Total	135
Yoghurt to Beef	136
Canada to United States and 3-Country Total	136
Pork to Still Wine	137
Canada to United States and 3-Country Total	137
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	138
Canada to United States and 3-Country Total	138
2007 Retail Market Share	139
All Flour & Bakery to Cream	139
Canada to United States and 3-Country Total	139
Yoghurt to Beef	140
Canada to United States and 3-Country Total	140
Pork to Still Wine	141
Canada to United States and 3-Country Total	141
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	142
Canada to United States and 3-Country Total	142
2007 Foodservice Market Share	143
All Flour & Bakery to Cream	143
Canada to United States and 3-Country Total	143
Yoghurt to Beef	144
Canada to United States and 3-Country Total	144
Pork to Still Wine	145
Canada to United States and 3-Country Total	145
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	146
Canada to United States and 3-Country Total	146
2007 Total Retail Market Share	147
All Flour & Bakery to Cream	147
Canada to United States and 3-Country Total	147
Yoghurt to Beef	148
Canada to United States and 3-Country Total	148
Pork to Still Wine	149
Canada to United States and 3-Country Total	149
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	150
Canada to United States and 3-Country Total	150
2007 Total Foodservice Market Share	151
All Flour & Bakery to Cream	151
Canada to United States and 3-Country Total	151
Yoghurt to Beef	152
Canada to United States and 3-Country Total	152
Pork to Still Wine	153
Canada to United States and 3-Country Total	153
Sparkling Wine to Dry/Semi-Moist Dog food and 114-Product Total	154
Canada to United States and 3-Country Total	154

<b>Product Market Data</b> . . . . .	<b>155</b>
1. All Flour & Bakery Market Profile	156
Total Market by Volume, All Flour & Bakery	156
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, All Flour & Bakery	157
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, All Flour & Bakery	158
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, All Flour & Bakery	159
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
1.1 Flour (retail only) Market Profile	160
Total Market by Volume, Flour (retail only)	160
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	

Rankings by Country Provided, and Regional Totals and Averages by Product	160
Total Market Value, Flour (retail only)	161
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Flour (retail only)	162
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Flour (retail only)	163
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
1.2 Bread Products Market Profile	164
Total Market by Volume, Bread Products	164
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Bread Products	165
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Bread Products	166

Total Demand by Country and Region, '000 tons, 2007	166
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Bread Products</b>	<b>167</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>1.3 Crispbread Market Profile</b>	<b>168</b>
<b>Total Market by Volume, Crispbread</b>	<b>168</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Crispbread</b>	<b>169</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Crispbread</b>	<b>170</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Crispbread</b>	<b>171</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	

Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	171
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>1.4 Industrial Pastry Market Profile</b>	<b>172</b>
<b>Total Market by Volume, Industrial Pastry</b>	<b>172</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Industrial Pastry</b>	<b>173</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Industrial Pastry</b>	<b>174</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Industrial Pastry</b>	<b>175</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>1.5 Biscuits Market Profile</b>	<b>176</b>
<b>Total Market by Volume, Biscuits</b>	<b>176</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	

Per capita 5-year growth rates by Country and Region, percent, 2002-2007	176
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Biscuits</b>	<b>177</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Biscuits</b>	<b>178</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Biscuits</b>	<b>179</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>1.6 Frozen Pastry Products Market Profile</b>	<b>180</b>
<b>Total Market by Volume, Frozen Pastry Products</b>	<b>180</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Frozen Pastry Products</b>	<b>181</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	

Rankings by Country Provided, and Regional Totals and Averages by Product	181
Retail And Foodservice Market by Volume, Frozen Pastry Products	182
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Frozen Pastry Products	183
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
1.7 All Pasta Market Profile	184
Total Market by Volume, All Pasta	184
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, All Pasta	185
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, All Pasta	186
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, All Pasta	187
Total Demand by Country and Region, Euro millions, 2007	

Foodservice Market Percent Share by Value in each Country Market, 2007	187
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>1.71 Fresh Pasta Market Profile</b>	<b>188</b>
<b>Total Market by Volume, Fresh Pasta</b>	<b>188</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Fresh Pasta</b>	<b>189</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Fresh Pasta</b>	<b>190</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Fresh Pasta</b>	<b>191</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>1.72 Dry Pasta Market Profile</b>	<b>192</b>
<b>Total Market by Volume, Dry Pasta</b>	<b>192</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	

Total Market 5-year growth rates by Country and Region, 2002-2007	192
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Dry Pasta</b>	<b>193</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Dry Pasta</b>	<b>194</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Dry Pasta</b>	<b>195</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>2. All Other Cereals Market Profile</b>	<b>196</b>
<b>Total Market by Volume, All Other Cereals</b>	<b>196</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Other Cereals</b>	<b>197</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	

Per capita total market expenditure by Country and Region, 2007	197
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, All Other Cereals	198
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
Retail And Foodservice Market by Value, All Other Cereals	199
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>2.1 Rice Market Profile</b>	<b>200</b>
Total Market by Volume, Rice	200
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Rice	201
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Rice	202
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	

Retail And Foodservice Market by Value, Rice	203
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
2.2 Breakfast Cereals Market Profile	204
Total Market by Volume, Breakfast Cereals	204
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Breakfast Cereals	205
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Breakfast Cereals	206
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Breakfast Cereals	207
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
3. All Sugar & Sweeteners Market Profile	208
Total Market by Volume, All Sugar & Sweeteners	208
Detailed product definition, including local market particularities	

Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	208
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Sugar &amp; Sweeteners</b>	<b>209</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Sugar &amp; Sweeteners</b>	<b>210</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Sugar &amp; Sweeteners</b>	<b>211</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>3.1 Sugar Market Profile</b>	<b>212</b>
<b>Total Market by Volume, Sugar</b>	<b>212</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Sugar</b>	<b>213</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	

Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	213
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Sugar</b>	<b>214</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Sugar</b>	<b>215</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>3.2 Artificial Sweeteners Market Profile</b>	<b>216</b>
<b>Total Market by Volume, Artificial Sweeteners</b>	<b>216</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Artificial Sweeteners</b>	<b>217</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Artificial Sweeteners</b>	<b>218</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	

Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	218
Retail And Foodservice Market by Value, Artificial Sweeteners	219
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>4. All Preserves Market Profile</b>	<b>220</b>
<b>Total Market by Volume, All Preserves</b>	<b>220</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Preserves</b>	<b>221</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Preserves</b>	<b>222</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Preserves</b>	<b>223</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>4.1 Jams &amp; Marmalade Market Profile</b>	<b>224</b>

Total Market by Volume, Jams & Marmalade	224
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Jams & Marmalade	225
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Jams & Marmalade	226
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
Retail And Foodservice Market by Value, Jams & Marmalade	227
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
4.2 Honey Market Profile	228
Total Market by Volume, Honey	228
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Honey	229
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	

Total Demand by Country and Region, local currency millions, 2007	229
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Honey</b>	<b>230</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Honey</b>	<b>231</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>4.3 Other Sweet Spreads Market Profile</b>	<b>232</b>
<b>Total Market by Volume, Other Sweet Spreads</b>	<b>232</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Other Sweet Spreads</b>	<b>233</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Other Sweet Spreads</b>	<b>234</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	

Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	234
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Other Sweet Spreads</b>	<b>235</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>5. All Confectionery &amp; Snacks Market Profile</b>	<b>236</b>
<b>Total Market by Volume, All Confectionery &amp; Snacks</b>	<b>236</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Confectionery &amp; Snacks</b>	<b>237</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Confectionery &amp; Snacks</b>	<b>238</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Confectionery &amp; Snacks</b>	<b>239</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and	

Averages by Product	239
<b>5.1 All Sugar Confectionery Market Profile</b>	<b>240</b>
<b>Total Market by Volume, All Sugar Confectionery</b>	<b>240</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Sugar Confectionery</b>	<b>241</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Sugar Confectionery</b>	<b>242</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, All Sugar Confectionery</b>	<b>243</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>5.11 Chewing Gum Market Profile</b>	<b>244</b>
<b>Total Market by Volume, Chewing Gum</b>	<b>244</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	

Total Market Value, Chewing Gum	245
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Chewing Gum	246
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Chewing Gum	247
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
5.12 Other Sugar Confectionery Market Profile	248
Total Market by Volume, Other Sugar Confectionery	248
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Other Sugar Confectionery	249
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Other Sugar Confectionery	250
Total Demand by Country and Region, '000 tons, 2007	

Foodservice Market Percent Share by Volume in each Country Market, 2007	250
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Other Sugar Confectionery</b>	<b>251</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>5.2 All Chocolate Confectionery Market Profile</b>	<b>252</b>
<b>Total Market by Volume, All Chocolate Confectionery</b>	<b>252</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Chocolate Confectionery</b>	<b>253</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Chocolate Confectionery</b>	<b>254</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Chocolate Confectionery</b>	<b>255</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	

Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	255
<b>5.21 Chocolate Countlines Market Profile</b>	<b>256</b>
<b>Total Market by Volume, Chocolate Countlines</b>	<b>256</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Chocolate Countlines</b>	<b>257</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Chocolate Countlines</b>	<b>258</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Chocolate Countlines</b>	<b>259</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>5.22 Other Chocolate Confectionery Market Profile</b>	<b>260</b>
<b>Total Market by Volume, Other Chocolate Confectionery</b>	<b>260</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	

Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	260
<b>Total Market Value, Other Chocolate Confectionery</b>	<b>261</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Other Chocolate Confectionery</b>	<b>262</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Other Chocolate Confectionery</b>	<b>263</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>5.3 All Savoury Snacks Market Profile</b>	<b>264</b>
<b>Total Market by Volume, All Savoury Snacks</b>	<b>264</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Savoury Snacks</b>	<b>265</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	

Retail And Foodservice Market by Volume, All Savoury Snacks	266
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, All Savoury Snacks	267
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
5.31 Nuts Market Profile	268
Total Market by Volume, Nuts	268
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Nuts	269
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Nuts	270
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Nuts	271
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	

Retail and Foodservice Regional Market Shares by Value, 2007	271
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>5.32 Savoury Biscuits Market Profile</b>	<b>272</b>
<b>Total Market by Volume, Savoury Biscuits</b>	<b>272</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Savoury Biscuits</b>	<b>273</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Savoury Biscuits</b>	<b>274</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Savoury Biscuits</b>	<b>275</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>5.33 Extruded Snacks Market Profile</b>	<b>276</b>
<b>Total Market by Volume, Extruded Snacks</b>	<b>276</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	

Per capita total market consumption by Country and Region, 2002 and 2007	276
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Extruded Snacks</b>	<b>277</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Extruded Snacks</b>	<b>278</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Extruded Snacks</b>	<b>279</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>6. All Fruits &amp; Vegetables Market Profile</b>	<b>280</b>
<b>Total Market by Volume, All Fruits &amp; Vegetables</b>	<b>280</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Fruits &amp; Vegetables</b>	<b>281</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	

Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	281
Retail And Foodservice Market by Volume, All Fruits & Vegetables	282
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, All Fruits & Vegetables	283
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
6.1 Fresh Fruit Market Profile	284
Total Market by Volume, Fresh Fruit	284
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Fresh Fruit	285
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Fresh Fruit	286
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Fresh Fruit	287

Total Demand by Country and Region, Euro millions, 2007	287
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>6.2 Canned Fruit Market Profile</b>	<b>288</b>
<b>Total Market by Volume, Canned Fruit</b>	<b>288</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Canned Fruit</b>	<b>289</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Canned Fruit</b>	<b>290</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Canned Fruit</b>	<b>291</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>6.3 Frozen Fruit Market Profile</b>	<b>292</b>
<b>Total Market by Volume, Frozen Fruit</b>	<b>292</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	

Country Market Shares by Volume in Total Market, 2007	292
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Frozen Fruit</b>	<b>293</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Frozen Fruit</b>	<b>294</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Frozen Fruit</b>	<b>295</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>6.4 Fresh Vegetables Market Profile</b>	<b>296</b>
<b>Total Market by Volume, Fresh Vegetables</b>	<b>296</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Fresh Vegetables</b>	<b>297</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	

Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	297
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Fresh Vegetables</b>	<b>298</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Fresh Vegetables</b>	<b>299</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>6.5 Canned Vegetables Market Profile</b>	<b>300</b>
<b>Total Market by Volume, Canned Vegetables</b>	<b>300</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Canned Vegetables</b>	<b>301</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Canned Vegetables</b>	<b>302</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and	

Averages by Product	302
Retail And Foodservice Market by Value, Canned Vegetables	303
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
6.6 Frozen Vegetables Market Profile	304
Total Market by Volume, Frozen Vegetables	304
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Frozen Vegetables	305
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Frozen Vegetables	306
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Frozen Vegetables	307
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
6.7 Chilled Vegetables Market Profile	308
Total Market by Volume, Chilled Vegetables	308

Detailed product definition, including local market particularities	308
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Chilled Vegetables</b>	<b>309</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Chilled Vegetables</b>	<b>310</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Chilled Vegetables</b>	<b>311</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>7. All Potato &amp; Potato Products Market Profile</b>	<b>312</b>
<b>Total Market by Volume, All Potato &amp; Potato Products</b>	<b>312</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Potato &amp; Potato Products</b>	<b>313</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	

Country Market Shares by Value in Total Market, 2007	313
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, All Potato & Potato Products	314
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, All Potato & Potato Products	315
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
7.1 Fresh Potatoes Market Profile	316
Total Market by Volume, Fresh Potatoes	316
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Fresh Potatoes	317
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Fresh Potatoes	318
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	

Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	318
Retail And Foodservice Market by Value, Fresh Potatoes	319
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>7.2 Potato Crisps Market Profile</b>	<b>320</b>
<b>Total Market by Volume, Potato Crisps</b>	<b>320</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Potato Crisps</b>	<b>321</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Potato Crisps</b>	<b>322</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Potato Crisps</b>	<b>323</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	

<b>7.3 Frozen Potato Market Profile</b>	<b>324</b>
<b>Total Market by Volume, Frozen Potato</b>	<b>324</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Frozen Potato</b>	<b>325</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Frozen Potato</b>	<b>326</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Frozen Potato</b>	<b>327</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>7.4 Dehydrated Potato Market Profile</b>	<b>328</b>
<b>Total Market by Volume, Dehydrated Potato</b>	<b>328</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Dehydrated Potato</b>	<b>329</b>

Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	329
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Dehydrated Potato</b>	<b>330</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Dehydrated Potato</b>	<b>331</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>8. All Dairy Products Market Profile</b>	<b>332</b>
<b>Total Market by Volume, All Dairy Products</b>	<b>332</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Dairy Products</b>	<b>333</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Dairy Products</b>	<b>334</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	

Retail and Foodservice Regional Market Shares by Volume, 2007	334
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Dairy Products</b>	<b>335</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>8.1 Liquid Milk Market Profile</b>	<b>336</b>
<b>Total Market by Volume, Liquid Milk</b>	<b>336</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Liquid Milk</b>	<b>337</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Liquid Milk</b>	<b>338</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Liquid Milk</b>	<b>339</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	

Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	339
<b>8.2 Cream Market Profile</b>	<b>340</b>
<b>Total Market by Volume, Cream</b>	<b>340</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Cream</b>	<b>341</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Cream</b>	<b>342</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Cream</b>	<b>343</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>8.3 Yoghurt Market Profile</b>	<b>344</b>
<b>Total Market by Volume, Yoghurt</b>	<b>344</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	

Rankings by Country Provided, and Regional Totals and Averages by Product	344
<b>Total Market Value, Yoghurt</b>	<b>345</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Yoghurt</b>	<b>346</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Yoghurt</b>	<b>347</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>8.4 Condensed Milk Market Profile</b>	<b>348</b>
<b>Total Market by Volume, Condensed Milk</b>	<b>348</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Condensed Milk</b>	<b>349</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Condensed Milk</b>	<b>350</b>

Total Demand by Country and Region, '000 tons, 2007	350
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Condensed Milk</b>	<b>351</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>8.5 Powdered Milk Market Profile</b>	<b>352</b>
<b>Total Market by Volume, Powdered Milk</b>	<b>352</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Powdered Milk</b>	<b>353</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Powdered Milk</b>	<b>354</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Powdered Milk</b>	<b>355</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	

Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	355
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>8.6 Fresh Cheese Market Profile</b>	<b>356</b>
Total Market by Volume, Fresh Cheese	356
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Fresh Cheese	357
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Fresh Cheese	358
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Fresh Cheese	359
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>8.7 Natural Cheese Market Profile</b>	<b>360</b>
Total Market by Volume, Natural Cheese	360
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	

Per capita 5-year growth rates by Country and Region, percent, 2002-2007	360
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Natural Cheese</b>	<b>361</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Natural Cheese</b>	<b>362</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Natural Cheese</b>	<b>363</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>8.8 Processed Cheese Market Profile</b>	<b>364</b>
<b>Total Market by Volume, Processed Cheese</b>	<b>364</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Processed Cheese</b>	<b>365</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	

Rankings by Country Provided, and Regional Totals and Averages by Product	365
Retail And Foodservice Market by Volume, Processed Cheese	366
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Processed Cheese	367
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>8.9 Eggs Market Profile</b>	<b>368</b>
Total Market by Volume, Eggs	368
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Eggs	369
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Eggs	370
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Eggs	371
Total Demand by Country and Region, Euro millions, 2007	

Foodservice Market Percent Share by Value in each Country Market, 2007	371
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>9. All Desserts &amp; Ice Cream Market Profile</b>	<b>372</b>
<b>Total Market by Volume, All Desserts &amp; Ice Cream</b>	<b>372</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Desserts &amp; Ice Cream</b>	<b>373</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Desserts &amp; Ice Cream</b>	<b>374</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Desserts &amp; Ice Cream</b>	<b>375</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>9.1 Ice Cream Market Profile</b>	<b>376</b>
<b>Total Market by Volume, Ice Cream</b>	<b>376</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	

Total Market 5-year growth rates by Country and Region, 2002-2007	376
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Ice Cream</b>	<b>377</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Ice Cream</b>	<b>378</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Ice Cream</b>	<b>379</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>9.2 Chilled Dairy Desserts Market Profile</b>	<b>380</b>
<b>Total Market by Volume, Chilled Dairy Desserts</b>	<b>380</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Chilled Dairy Desserts</b>	<b>381</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	

Per capita total market expenditure by Country and Region, 2007	381
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Chilled Dairy Desserts	382
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
Retail And Foodservice Market by Value, Chilled Dairy Desserts	383
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>9.3 Powdered Desserts Market Profile</b>	<b>384</b>
Total Market by Volume, Powdered Desserts	384
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Powdered Desserts	385
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Powdered Desserts	386
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	

Retail And Foodservice Market by Value, Powdered Desserts	387
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>10. All Oils &amp; Fats Market Profile</b>	<b>388</b>
<b>Total Market by Volume, All Oils &amp; Fats</b>	<b>388</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Oils &amp; Fats</b>	<b>389</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Oils &amp; Fats</b>	<b>390</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Oils &amp; Fats</b>	<b>391</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>10.1 All Butter Market Profile</b>	<b>392</b>
<b>Total Market by Volume, All Butter</b>	<b>392</b>
Detailed product definition, including local market particularities	

Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	392
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Butter</b>	<b>393</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Butter</b>	<b>394</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, All Butter</b>	<b>395</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>10.11 Butter (standard) Market Profile</b>	<b>396</b>
<b>Total Market by Volume, Butter (standard)</b>	<b>396</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Butter (standard)</b>	<b>397</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	

Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	397
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Butter (standard)	398
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Butter (standard)	399
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>10.12 Other Dairy Spreads Market Profile</b>	<b>400</b>
Total Market by Volume, Other Dairy Spreads	400
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Other Dairy Spreads	401
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Other Dairy Spreads	402
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	

Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	402
<b>Retail And Foodservice Market by Value, Other Dairy Spreads</b>	<b>403</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>10.2 All Margarine Market Profile</b>	<b>404</b>
<b>Total Market by Volume, All Margarine</b>	<b>404</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Margarine</b>	<b>405</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Margarine</b>	<b>406</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Margarine</b>	<b>407</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>10.21 Margarine (standard) Market Profile</b>	<b>408</b>

Total Market by Volume, Margarine (standard)	408
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Margarine (standard)	409
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Margarine (standard)	410
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
Retail And Foodservice Market by Value, Margarine (standard)	411
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
10.22 Other Non-Dairy Spreads Market Profile	412
Total Market by Volume, Other Non-Dairy Spreads	412
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Other Non-Dairy Spreads	413
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	

Total Demand by Country and Region, local currency millions, 2007	413
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Other Non-Dairy Spreads</b>	<b>414</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Other Non-Dairy Spreads</b>	<b>415</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>10.3 All Edible Oils Market Profile</b>	<b>416</b>
<b>Total Market by Volume, All Edible Oils</b>	<b>416</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Edible Oils</b>	<b>417</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Edible Oils</b>	<b>418</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	

Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	418
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, All Edible Oils	419
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>10.31 Olive Oil Market Profile</b>	<b>420</b>
Total Market by Volume, Olive Oil	420
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Olive Oil	421
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Olive Oil	422
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Olive Oil	423
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and	

Averages by Product	423
10.32 Other Oils Market Profile	424
Total Market by Volume, Other Oils	424
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Other Oils	425
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Other Oils	426
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
Retail And Foodservice Market by Value, Other Oils	427
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
10.4 Cooking Fats (retail only) Market Profile	428
Total Market by Volume, Cooking Fats (retail only)	428
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	

Total Market Value, Cooking Fats (retail only)	429
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Cooking Fats (retail only)	430
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Cooking Fats (retail only)	431
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>11. All Dressings &amp; Condiments Market Profile</b>	<b>432</b>
Total Market by Volume, All Dressings & Condiments	432
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, All Dressings & Condiments	433
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, All Dressings & Condiments	434
Total Demand by Country and Region, '000 tons, 2007	

Foodservice Market Percent Share by Volume in each Country Market, 2007	434
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Dressings &amp; Condiments</b>	<b>435</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>11.1 Mayonnaise Market Profile</b>	<b>436</b>
<b>Total Market by Volume, Mayonnaise</b>	<b>436</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Mayonnaise</b>	<b>437</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Mayonnaise</b>	<b>438</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Mayonnaise</b>	<b>439</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	

Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	439
<b>11.2 Salad Dressings Market Profile</b>	<b>440</b>
<b>Total Market by Volume, Salad Dressings</b>	<b>440</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Salad Dressings</b>	<b>441</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Salad Dressings</b>	<b>442</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Salad Dressings</b>	<b>443</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>11.3 Ketchup Market Profile</b>	<b>444</b>
<b>Total Market by Volume, Ketchup</b>	<b>444</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	

Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	444
<b>Total Market Value, Ketchup</b>	<b>445</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Ketchup</b>	<b>446</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Ketchup</b>	<b>447</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>11.4 Vegetables in Vinegar Market Profile</b>	<b>448</b>
<b>Total Market by Volume, Vegetables in Vinegar</b>	<b>448</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Vegetables in Vinegar</b>	<b>449</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	

Retail And Foodservice Market by Volume, Vegetables in Vinegar	450
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Vegetables in Vinegar	451
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>11.5 Mustard Market Profile</b>	<b>452</b>
<b>Total Market by Volume, Mustard</b>	<b>452</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Mustard</b>	<b>453</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Mustard</b>	<b>454</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Mustard</b>	<b>455</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	

Retail and Foodservice Regional Market Shares by Value, 2007	455
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>11.6 Table Salt Market Profile</b>	<b>456</b>
<b>Total Market by Volume, Table Salt</b>	<b>456</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Table Salt</b>	<b>457</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Table Salt</b>	<b>458</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Table Salt</b>	<b>459</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>11.7 Herbs &amp; Spices Market Profile</b>	<b>460</b>
<b>Total Market by Volume, Herbs &amp; Spices</b>	<b>460</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	

Per capita total market consumption by Country and Region, 2002 and 2007	460
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Herbs &amp; Spices</b>	<b>461</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Herbs &amp; Spices</b>	<b>462</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Herbs &amp; Spices</b>	<b>463</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>11.8 Vinegar Market Profile</b>	<b>464</b>
<b>Total Market by Volume, Vinegar</b>	<b>464</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Vinegar</b>	<b>465</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	

Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	465
Retail And Foodservice Market by Volume, Vinegar	466
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Vinegar	467
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>12. All Soups &amp; Sauces Market Profile</b>	<b>468</b>
<b>Total Market by Volume, All Soups &amp; Sauces</b>	<b>468</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Soups &amp; Sauces</b>	<b>469</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Soups &amp; Sauces</b>	<b>470</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Soups &amp; Sauces</b>	<b>471</b>

Total Demand by Country and Region, Euro millions, 2007	471
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>12.1 Canned and Cartoned Soup Market Profile</b>	<b>472</b>
<b>Total Market by Volume, Canned and Cartoned Soup</b>	<b>472</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Canned and Cartoned Soup</b>	<b>473</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Canned and Cartoned Soup</b>	<b>474</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Canned and Cartoned Soup</b>	<b>475</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>12.2 Dehydrated Soup Market Profile</b>	<b>476</b>
<b>Total Market by Volume, Dehydrated Soup</b>	<b>476</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	

Country Market Shares by Volume in Total Market, 2007	476
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Dehydrated Soup</b>	<b>477</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Dehydrated Soup</b>	<b>478</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Dehydrated Soup</b>	<b>479</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>12.3 Frozen Soup Market Profile</b>	<b>480</b>
<b>Total Market by Volume, Frozen Soup</b>	<b>480</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Frozen Soup</b>	<b>481</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	

Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	481
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Frozen Soup</b>	<b>482</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Frozen Soup</b>	<b>483</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>12.4 All Canned &amp; Cartoned Sauces Market Profile</b>	<b>484</b>
<b>Total Market by Volume, All Canned &amp; Cartoned Sauces</b>	<b>484</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Canned &amp; Cartoned Sauces</b>	<b>485</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Canned &amp; Cartoned Sauces</b>	<b>486</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and	

Averages by Product	486
Retail And Foodservice Market by Value, All Canned & Cartoned Sauces	487
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
12.41 Canned Tomato Market Profile	488
Total Market by Volume, Canned Tomato	488
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Canned Tomato	489
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Canned Tomato	490
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Canned Tomato	491
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
12.42 Tomato Concentrate Market Profile	492
Total Market by Volume, Tomato Concentrate	492

Detailed product definition, including local market particularities	492
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Tomato Concentrate</b>	<b>493</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Tomato Concentrate</b>	<b>494</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Tomato Concentrate</b>	<b>495</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>12.43 Pasta Sauces Market Profile</b>	<b>496</b>
<b>Total Market by Volume, Pasta Sauces</b>	<b>496</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Pasta Sauces</b>	<b>497</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	

Country Market Shares by Value in Total Market, 2007	497
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Pasta Sauces	498
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Pasta Sauces	499
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
12.44 Other Canned Sauces Market Profile	500
Total Market by Volume, Other Canned Sauces	500
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Other Canned Sauces	501
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Other Canned Sauces	502
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	

Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	502
Retail And Foodservice Market by Value, Other Canned Sauces	503
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>12.5 Dehydrated Sauces Market Profile</b>	<b>504</b>
<b>Total Market by Volume, Dehydrated Sauces</b>	<b>504</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Dehydrated Sauces</b>	<b>505</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Dehydrated Sauces</b>	<b>506</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Dehydrated Sauces</b>	<b>507</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	

<b>12.6 Bouillon Cubes Market Profile</b>	<b>508</b>
<b>Total Market by Volume, Bouillon Cubes</b>	<b>508</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Bouillon Cubes</b>	<b>509</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Bouillon Cubes</b>	<b>510</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Bouillon Cubes</b>	<b>511</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>13. All Fresh &amp; Processed Meat Market Profile</b>	<b>512</b>
<b>Total Market by Volume, All Fresh &amp; Processed Meat</b>	<b>512</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Fresh &amp; Processed Meat</b>	<b>513</b>

Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	513
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Fresh &amp; Processed Meat</b>	<b>514</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Fresh &amp; Processed Meat</b>	<b>515</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.1 All Fresh Meat Market Profile</b>	<b>516</b>
<b>Total Market by Volume, All Fresh Meat</b>	<b>516</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Fresh Meat</b>	<b>517</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Fresh Meat</b>	<b>518</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	

Retail and Foodservice Regional Market Shares by Volume, 2007	518
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Fresh Meat</b>	<b>519</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.11 Beef Market Profile</b>	<b>520</b>
<b>Total Market by Volume, Beef</b>	<b>520</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Beef</b>	<b>521</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Beef</b>	<b>522</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Beef</b>	<b>523</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	

Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	523
<b>13.12 Pork Market Profile</b>	<b>524</b>
<b>Total Market by Volume, Pork</b>	<b>524</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Pork</b>	<b>525</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Pork</b>	<b>526</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Pork</b>	<b>527</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.13 Mutton Market Profile</b>	<b>528</b>
<b>Total Market by Volume, Mutton</b>	<b>528</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	

Rankings by Country Provided, and Regional Totals and Averages by Product	528
<b>Total Market Value, Mutton</b>	<b>529</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Mutton</b>	<b>530</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Mutton</b>	<b>531</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.14 Poultry Market Profile</b>	<b>532</b>
<b>Total Market by Volume, Poultry</b>	<b>532</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Poultry</b>	<b>533</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Poultry</b>	<b>534</b>

Total Demand by Country and Region, '000 tons, 2007	534
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Poultry</b>	<b>535</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.15 Other Fresh Meat Market Profile</b>	<b>536</b>
<b>Total Market by Volume, Other Fresh Meat</b>	<b>536</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Other Fresh Meat</b>	<b>537</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Other Fresh Meat</b>	<b>538</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Other Fresh Meat</b>	<b>539</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	

Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	539
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.2 All Processed Meat Market Profile</b>	<b>540</b>
<b>Total Market by Volume, All Processed Meat</b>	<b>540</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Processed Meat</b>	<b>541</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Processed Meat</b>	<b>542</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Processed Meat</b>	<b>543</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.21 Canned Meat Market Profile</b>	<b>544</b>
<b>Total Market by Volume, Canned Meat</b>	<b>544</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	

Per capita 5-year growth rates by Country and Region, percent, 2002-2007	544
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Canned Meat</b>	<b>545</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Canned Meat</b>	<b>546</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Canned Meat</b>	<b>547</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>13.22 Frozen Convenience meat Market Profile</b>	<b>548</b>
<b>Total Market by Volume, Frozen Convenience meat</b>	<b>548</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Frozen Convenience meat</b>	<b>549</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	

Rankings by Country Provided, and Regional Totals and Averages by Product	549
Retail And Foodservice Market by Volume, Frozen Convenience meat	550
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Frozen Convenience meat	551
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.23 Cured Meat Market Profile</b>	<b>552</b>
<b>Total Market by Volume, Cured Meat</b>	<b>552</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Cured Meat</b>	<b>553</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Cured Meat</b>	<b>554</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Cured Meat</b>	<b>555</b>
Total Demand by Country and Region, Euro millions, 2007	

Foodservice Market Percent Share by Value in each Country Market, 2007	555
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.24 Bacon &amp; Ham Market Profile</b>	<b>556</b>
<b>Total Market by Volume, Bacon &amp; Ham</b>	<b>556</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Bacon &amp; Ham</b>	<b>557</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Bacon &amp; Ham</b>	<b>558</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Bacon &amp; Ham</b>	<b>559</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>13.25 Delicatessen Products Market Profile</b>	<b>560</b>
<b>Total Market by Volume, Delicatessen Products</b>	<b>560</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	

Total Market 5-year growth rates by Country and Region, 2002-2007	560
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Delicatessen Products</b>	<b>561</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Delicatessen Products</b>	<b>562</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Delicatessen Products</b>	<b>563</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>14. All Fresh &amp; Processed Fish Market Profile</b>	<b>564</b>
<b>Total Market by Volume, All Fresh &amp; Processed Fish</b>	<b>564</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Fresh &amp; Processed Fish</b>	<b>565</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	

Per capita total market expenditure by Country and Region, 2007	565
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, All Fresh & Processed Fish	566
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
Retail And Foodservice Market by Value, All Fresh & Processed Fish	567
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>14.1 Fresh Fish Market Profile</b>	<b>568</b>
Total Market by Volume, Fresh Fish	568
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Fresh Fish	569
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Fresh Fish	570
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	

Retail And Foodservice Market by Value, Fresh Fish	571
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
14.2 Canned Fish Market Profile	572
Total Market by Volume, Canned Fish	572
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Canned Fish	573
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Canned Fish	574
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Canned Fish	575
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
14.3 Frozen Fish Market Profile	576
Total Market by Volume, Frozen Fish	576
Detailed product definition, including local market particularities	

Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	576
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Frozen Fish</b>	<b>577</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Frozen Fish</b>	<b>578</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Frozen Fish</b>	<b>579</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>14.4 Other Processed Fish Market Profile</b>	<b>580</b>
<b>Total Market by Volume, Other Processed Fish</b>	<b>580</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Other Processed Fish</b>	<b>581</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	

Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	581
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Other Processed Fish</b>	<b>582</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Other Processed Fish</b>	<b>583</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>15. All Ready Meals Market Profile</b>	<b>584</b>
<b>Total Market by Volume, All Ready Meals</b>	<b>584</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Ready Meals</b>	<b>585</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Ready Meals</b>	<b>586</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	

Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	586
<b>Retail And Foodservice Market by Value, All Ready Meals</b>	<b>587</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>15.1 Canned Pasta Market Profile</b>	<b>588</b>
<b>Total Market by Volume, Canned Pasta</b>	<b>588</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Canned Pasta</b>	<b>589</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Canned Pasta</b>	<b>590</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Canned Pasta</b>	<b>591</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>15.2 Canned Ready Meals Market Profile</b>	<b>592</b>

Total Market by Volume, Canned Ready Meals	592
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Canned Ready Meals	593
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Canned Ready Meals	594
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
Retail And Foodservice Market by Value, Canned Ready Meals	595
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
15.3 Dehydrated Ready Meals Market Profile	596
Total Market by Volume, Dehydrated Ready Meals	596
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Dehydrated Ready Meals	597
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	

Total Demand by Country and Region, local currency millions, 2007	597
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Dehydrated Ready Meals	598
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Dehydrated Ready Meals	599
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>15.4 Frozen Pizza Market Profile</b>	<b>600</b>
Total Market by Volume, Frozen Pizza	600
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Frozen Pizza	601
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Frozen Pizza	602
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	

Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	602
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Frozen Pizza	603
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>15.5 Frozen Ready Meals Market Profile</b>	<b>604</b>
Total Market by Volume, Frozen Ready Meals	604
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Frozen Ready Meals	605
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Frozen Ready Meals	606
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Frozen Ready Meals	607
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and	

Averages by Product	607
<b>15.6 Chilled Ready Meals Market Profile</b>	<b>608</b>
<b>Total Market by Volume, Chilled Ready Meals</b>	<b>608</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Chilled Ready Meals</b>	<b>609</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Chilled Ready Meals</b>	<b>610</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Chilled Ready Meals</b>	<b>611</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>15.7 Sandwiches Market Profile</b>	<b>612</b>
<b>Total Market by Volume, Sandwiches</b>	<b>612</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	

Total Market Value, Sandwiches	613
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Sandwiches	614
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Sandwiches	615
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>16. All Hot Beverages Market Profile</b>	<b>616</b>
Total Market by Volume, All Hot Beverages	616
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, All Hot Beverages	617
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, All Hot Beverages	618
Total Demand by Country and Region, '000 tons, 2007	

Foodservice Market Percent Share by Volume in each Country Market, 2007	618
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Hot Beverages</b>	<b>619</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>16.1 Bean and Ground Coffee Market Profile</b>	<b>620</b>
<b>Total Market by Volume, Bean and Ground Coffee</b>	<b>620</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Bean and Ground Coffee</b>	<b>621</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Bean and Ground Coffee</b>	<b>622</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Bean and Ground Coffee</b>	<b>623</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	

Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	623
<b>16.2 Soluble Coffee Market Profile</b>	<b>624</b>
<b>Total Market by Volume, Soluble Coffee</b>	<b>624</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Soluble Coffee</b>	<b>625</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Soluble Coffee</b>	<b>626</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Soluble Coffee</b>	<b>627</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>16.3 Coffee Substitutes Market Profile</b>	<b>628</b>
<b>Total Market by Volume, Coffee Substitutes</b>	<b>628</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	

Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	628
<b>Total Market Value, Coffee Substitutes</b>	<b>629</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Coffee Substitutes</b>	<b>630</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Coffee Substitutes</b>	<b>631</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>16.4 Black Tea Market Profile</b>	<b>632</b>
<b>Total Market by Volume, Black Tea</b>	<b>632</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Black Tea</b>	<b>633</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	

Retail And Foodservice Market by Volume, Black Tea	634
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Black Tea	635
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
16.5 Herbal Teas Market Profile	636
Total Market by Volume, Herbal Teas	636
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Herbal Teas	637
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Herbal Teas	638
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Herbal Teas	639
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	

Retail and Foodservice Regional Market Shares by Value, 2007	639
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>16.6 Powd. Choc. &amp; Malted Drinks Market Profile</b>	<b>640</b>
<b>Total Market by Volume, Powd. Choc. &amp; Malted Drinks</b>	<b>640</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Powd. Choc. &amp; Malted Drinks</b>	<b>641</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Powd. Choc. &amp; Malted Drinks</b>	<b>642</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Powd. Choc. &amp; Malted Drinks</b>	<b>643</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>17. All Soft Drinks &amp; Juices Market Profile</b>	<b>644</b>
<b>Total Market by Volume, All Soft Drinks &amp; Juices</b>	<b>644</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	

Per capita total market consumption by Country and Region, 2002 and 2007	644
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Soft Drinks &amp; Juices</b>	<b>645</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Soft Drinks &amp; Juices</b>	<b>646</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, All Soft Drinks &amp; Juices</b>	<b>647</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>17.1 Mineral Water Market Profile</b>	<b>648</b>
<b>Total Market by Volume, Mineral Water</b>	<b>648</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Mineral Water</b>	<b>649</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	

Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	649
Retail And Foodservice Market by Volume, Mineral Water	650
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Mineral Water	651
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
17.2 Soft Drinks Market Profile	652
Total Market by Volume, Soft Drinks	652
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Soft Drinks	653
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Soft Drinks	654
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Soft Drinks	655

Total Demand by Country and Region, Euro millions, 2007	655
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>17.3 Fruit Juices and Drinks Market Profile</b>	<b>656</b>
<b>Total Market by Volume, Fruit Juices and Drinks</b>	<b>656</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Fruit Juices and Drinks</b>	<b>657</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Fruit Juices and Drinks</b>	<b>658</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Fruit Juices and Drinks</b>	<b>659</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>17.31 Fruit Juices Market Profile</b>	<b>660</b>
<b>Total Market by Volume, Fruit Juices</b>	<b>660</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	

Country Market Shares by Volume in Total Market, 2007	660
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Fruit Juices</b>	<b>661</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Fruit Juices</b>	<b>662</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Fruit Juices</b>	<b>663</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>17.32 Fruit Drinks Market Profile</b>	<b>664</b>
<b>Total Market by Volume, Fruit Drinks</b>	<b>664</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Fruit Drinks</b>	<b>665</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	

Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	665
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Fruit Drinks</b>	<b>666</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Fruit Drinks</b>	<b>667</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>17.4 Squashes and Concentrates Market Profile</b>	<b>668</b>
<b>Total Market by Volume, Squashes and Concentrates</b>	<b>668</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Squashes and Concentrates</b>	<b>669</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Squashes and Concentrates</b>	<b>670</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and	

Averages by Product	670
Retail And Foodservice Market by Value, Squashes and Concentrates	671
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
17.5 Health & Sports Drinks Market Profile	672
Total Market by Volume, Health & Sports Drinks	672
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Health & Sports Drinks	673
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Health & Sports Drinks	674
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Health & Sports Drinks	675
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
17.6 Iced Tea Market Profile	676
Total Market by Volume, Iced Tea	676

Detailed product definition, including local market particularities	676
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Iced Tea</b>	<b>677</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Iced Tea</b>	<b>678</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Iced Tea</b>	<b>679</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>18. All Alcoholic Beverages Market Profile</b>	<b>680</b>
<b>Total Market by Volume, All Alcoholic Beverages</b>	<b>680</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Alcoholic Beverages</b>	<b>681</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	

Country Market Shares by Value in Total Market, 2007	681
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, All Alcoholic Beverages	682
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, All Alcoholic Beverages	683
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
18.1 Beer Market Profile	684
Total Market by Volume, Beer	684
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Beer	685
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Beer	686
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	

Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	686
Retail And Foodservice Market by Value, Beer	687
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
18.2 Wine Market Profile	688
Total Market by Volume, Wine	688
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Wine	689
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Wine	690
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Wine	691
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	

<b>18.21 Still Wine Market Profile</b>	<b>692</b>
<b>Total Market by Volume, Still Wine</b>	<b>692</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Still Wine</b>	<b>693</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Still Wine</b>	<b>694</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>Retail And Foodservice Market by Value, Still Wine</b>	<b>695</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	
Consumption per capita. Rankings by Country Provided, and Regional Totals and	
Averages by Product	
<b>18.22 Sparkling Wine Market Profile</b>	<b>696</b>
<b>Total Market by Volume, Sparkling Wine</b>	<b>696</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Sparkling Wine</b>	<b>697</b>

Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	697
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Sparkling Wine</b>	<b>698</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Sparkling Wine</b>	<b>699</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>18.3 Aperitifs &amp; Spirits Market Profile</b>	<b>700</b>
<b>Total Market by Volume, Aperitifs &amp; Spirits</b>	<b>700</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, million litres, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Aperitifs &amp; Spirits</b>	<b>701</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Aperitifs &amp; Spirits</b>	<b>702</b>
Total Demand by Country and Region, million litres, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	

Retail and Foodservice Regional Market Shares by Volume, 2007	702
Retail and Foodservice per capita consumption by Country and Region, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Aperitifs &amp; Spirits</b>	<b>703</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, litres, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>19. All Baby Foods Market Profile</b>	<b>704</b>
<b>Total Market by Volume, All Baby Foods</b>	<b>704</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, All Baby Foods</b>	<b>705</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, All Baby Foods</b>	<b>706</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, All Baby Foods</b>	<b>707</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and	

Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	707
<b>19.1 Baby Jars Market Profile</b>	<b>708</b>
<b>Total Market by Volume, Baby Jars</b>	<b>708</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Baby Jars</b>	<b>709</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Baby Jars</b>	<b>710</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Baby Jars</b>	<b>711</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>19.2 Baby Milks Market Profile</b>	<b>712</b>
<b>Total Market by Volume, Baby Milks</b>	<b>712</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	

Rankings by Country Provided, and Regional Totals and Averages by Product	712
<b>Total Market Value, Baby Milks</b>	<b>713</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Baby Milks</b>	<b>714</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Baby Milks</b>	<b>715</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>19.3 Other Baby Foods Market Profile</b>	<b>716</b>
<b>Total Market by Volume, Other Baby Foods</b>	<b>716</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Other Baby Foods</b>	<b>717</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Other Baby Foods</b>	<b>718</b>

Total Demand by Country and Region, '000 tons, 2007	718
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Other Baby Foods	719
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>20. All Petfoods Market Profile</b>	<b>720</b>
Total Market by Volume, All Petfoods	720
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, All Petfoods	721
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, All Petfoods	722
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, All Petfoods	723
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	

Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	723
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>20.1 Canned Cat Food Market Profile</b>	<b>724</b>
<b>Total Market by Volume, Canned Cat Food</b>	<b>724</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Canned Cat Food</b>	<b>725</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Canned Cat Food</b>	<b>726</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Canned Cat Food</b>	<b>727</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>20.2 Canned Dog Food Market Profile</b>	<b>728</b>
<b>Total Market by Volume, Canned Dog Food</b>	<b>728</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	

Per capita 5-year growth rates by Country and Region, percent, 2002-2007 Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	728
<b>Total Market Value, Canned Dog Food</b>	<b>729</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Volume, Canned Dog Food</b>	<b>730</b>
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Retail And Foodservice Market by Value, Canned Dog Food</b>	<b>731</b>
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>20.3 Dry/Semi-Moist Cat Food Market Profile</b>	<b>732</b>
<b>Total Market by Volume, Dry/Semi-Moist Cat Food</b>	<b>732</b>
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita Rankings by Country Provided, and Regional Totals and Averages by Product	
<b>Total Market Value, Dry/Semi-Moist Cat Food</b>	<b>733</b>
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	

Rankings by Country Provided, and Regional Totals and Averages by Product	733
Retail And Foodservice Market by Volume, Dry/Semi-Moist Cat Food	734
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Dry/Semi-Moist Cat Food	735
Total Demand by Country and Region, Euro millions, 2007	
Foodservice Market Percent Share by Value in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Value, 2007	
Retail and Foodservice per capita expenditure by Country and Region, Euro, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
20.4 Dry/Semi-Moist Dog food Market Profile	736
Total Market by Volume, Dry/Semi-Moist Dog food	736
Detailed product definition, including local market particularities	
Total Demand by Country and Region, '000 tons, 2002, 2006 and 2007	
Country Market Shares by Volume in Total Market, 2007	
Total Market 5-year growth rates by Country and Region, 2002-2007	
Per capita total market consumption by Country and Region, 2002 and 2007	
Per capita 5-year growth rates by Country and Region, percent, 2002-2007	
Strategic Assessment: Total Market, Growth and Consumption per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Total Market Value, Dry/Semi-Moist Dog food	737
Total Demand by Country and Region, Euro millions, 2002, 2006 and 2007	
Total Demand by Country and Region, local currency millions, 2007	
Country Market Shares by Value in Total Market, 2007	
Total Market Growth Rates by Value by Country and Region, real 5-year %, 2002-2007	
Forecasts: 5-year regional and 25-country real annual % total market growth, 2007-2012	
Per capita total market expenditure by Country and Region, 2007	
Strategic Assessment: Total Market, Growth and Expenditure per capita	
Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Volume, Dry/Semi-Moist Dog food	738
Total Demand by Country and Region, '000 tons, 2007	
Foodservice Market Percent Share by Volume in each Country Market, 2007	
Retail and Foodservice Regional Market Shares by Volume, 2007	
Retail and Foodservice per capita consumption by Country and Region, kgs, 2007	
Strategic Foodservice Assessment: Total Market, Country Market Share and Consumption per capita. Rankings by Country Provided, and Regional Totals and Averages by Product	
Retail And Foodservice Market by Value, Dry/Semi-Moist Dog food	739
Total Demand by Country and Region, Euro millions, 2007	