

Country Report

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A full Table of Contents for each country is provided online at www.fft.com

Each country report runs from about 800 to 1000 pages.

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MAIN REPORT

- Foreword, including methodology and key definitions

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- See www.fft.com for detailed table of contents by country, which run to approximately 80 pages

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146 Product Markets List

(A complete alphabetic product market list with full definitions is available online)

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146 Product Markets List (continued)

(A complete alphabetic product market list with full definitions is available online)

Prod.			Prod.		
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146 Product Markets List (continued)

(A complete alphabetic product market list with full definitions is available online)

Prod.			Prod.		
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4.0 COMPANY PROFILES

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The full international FFT Food & Drink database cites over 10,000 companies, made up of holding or independent companies and subsidiaries having a name different to the mother company. Some 25,000 company market shares by country and product are attributed to these companies. The database is continuously updated, and consequently the number of companies cited in a country report can vary over time.

Company profiles for all companies identified in a country report are provided in the form of an alphabetical listing of companies together with their product market shares and rankings in each market. The estimated percentage contribution to total company sales turnover of each product market share is also provided. (Company brands are provided in the next section).

<u>No. Companies Cited *</u>		<u>No. Companies Cited *</u>	
Austria	526	Mexico	481
Belgium / Luxembourg	767	Netherlands	706
Bulgaria	1132	Norway	250
Canada	545	Poland	889
Czech Republic	537	Portugal	541
Denmark	389	Romania	582
Finland	277	Slovakia	611
France	1339	Spain	1438
Germany	1239	Sweden	312
Greece	551	Switzerland	410
Hungary	511	United Kingdom	1357
Ireland / Eire	573	USA	964
Italy	954		

** With continuous updating, can vary slightly over time.*

5.0 MAJOR BRANDS AND "WHO OWNS WHOM"

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- **Major Brands By Product**
 - Brands listing by product, holding company and key subsidiary

- **Major Brands By company**
 - Brands listing by holding company, key subsidiary, and product number and name.

6.0 ANNEXES

The following annexes are available online at www.fft.com

(see "Supporting Data" on the green navigation bar or link at top of your User Account).

1. **11-Language Product Lexicon**
2. **Product Definitions**
3. **Company Abbreviations**
4. **Cat and Dog Populations**
5. **Human Populations**
6. **Euro Exchange Rates**
7. **US\$ Exchange Rates**